

# Eduardo François



Eduardo François, Brazilian, Bachelor in Social Communication since 1999, fluent in English and has some knowledge in Spanish and Italian.

Has worked as creative writer and creative director to many publicity/communication agencies, such as RBM Propaganda, Denison Brazil and Ogilvy&Mather.

In 2008 established Illuminati Filmes, a film producing company that focus on human development and humanitarian causes, specialized on the creation of audiovisual material on demand.

As a writer, assistant director and director, has done many TV commercials, independent documentaries and documentaries to international organizations, like UNHCR, with which was the co-director of "Refugiados" a short film about the reality of the refugees that live in Brazil and has written and directed found raising films.

Shot independently the documentary "A Ilha de São Sebastião". A short film that takes place in the Lençóis Island, in the state of Maranhão, Brazil and shows the syncretism and legends of the people who live there.

In 2002, produced a documentary to the World Bank about the Program to the Preservation of Tropical Forests and also created the graphic material shown in Johannesburg with the documentary in the conference Rio +10.

Wrote and produced a film series with the University of Brasilia to the Ministry of Education TV for the empowerment and training of professors.

Produced the release campaign to TV Brazil International, Brazil's public TV to be broadcasted in Latin America.

Has co-directed the short film "Retratos de uma Lei" about domestic violence against women in Brazil, through interviews with Maria da Penha, it shows how the law has improved throughout the years.



Directed the documentary "Anjos da Justiça", about volunteer women in unprivileged areas, that help other women, victims of domestic violence. This film was produced to TV Justiça and won the Vladimir Herzog Human Rights Award in 2007.

In April 2009, went to Haiti to shoot the U.N Peacekeeping Mission -MINUSTAH – lead by the Brazilian army.



Nowadays works with UNAIDS on the production of documentaries and audiovisual social campaigns, in Brazil and internationally.

Works to Thomson Reuters' broadcast service, producing news according to the demand of the local office in Brazil and the main office in Washington.



Directed for two years in TV Justiça the programs "Boas Práticas" and "Diplomacia Judiciaria" that was broadcasted to Latin America on TV Brazil International, Canal Integración.

Directed the corporate film to ACTO (Amazon Cooperation Treaty Organization) that was shown on the Road Show in London on the Environment Conference in November, 2008.

Has done many other jobs to international organizations and the Brazilian government, like U.N, World Bank, Ministry of Social Development, Ministry of Culture and Ministry of Environment.



